



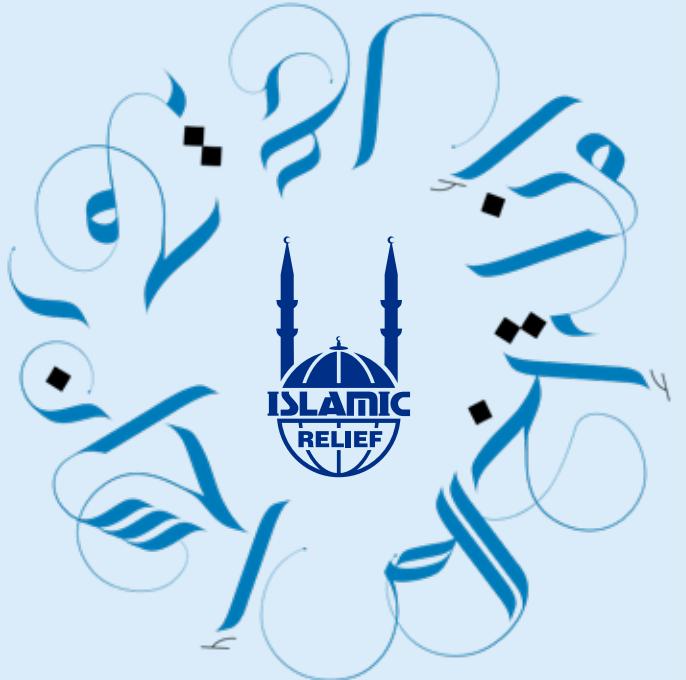
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ISLAMIC RELIEF USA

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# 2020 ANNUAL REPORT

# IRUSA MISSION, VISION, AND VALUES



## MISSION

Islamic Relief USA provides relief and development in a dignified manner regardless of gender, race, or religion, and works to empower individuals in their communities and give them a voice in the world.

## VISION

Working together for a world free of poverty.

## VALUES

### إحسان EXCELLENCE

Our actions in tackling poverty are marked by excellence in our operations and conduct, which the people we serve deserve.

### إخلاص SINCERITY

In responding to poverty and suffering, our efforts are driven by sincerity to God and the need to fulfill our obligations to humanity.

### رحمة COMPASSION

We believe the protection and well-being of every life is of paramount importance and we shall join with other humanitarians to act as one in responding to suffering brought on by disasters, poverty, and injustice.

### امانة CUSTODIANSHIP

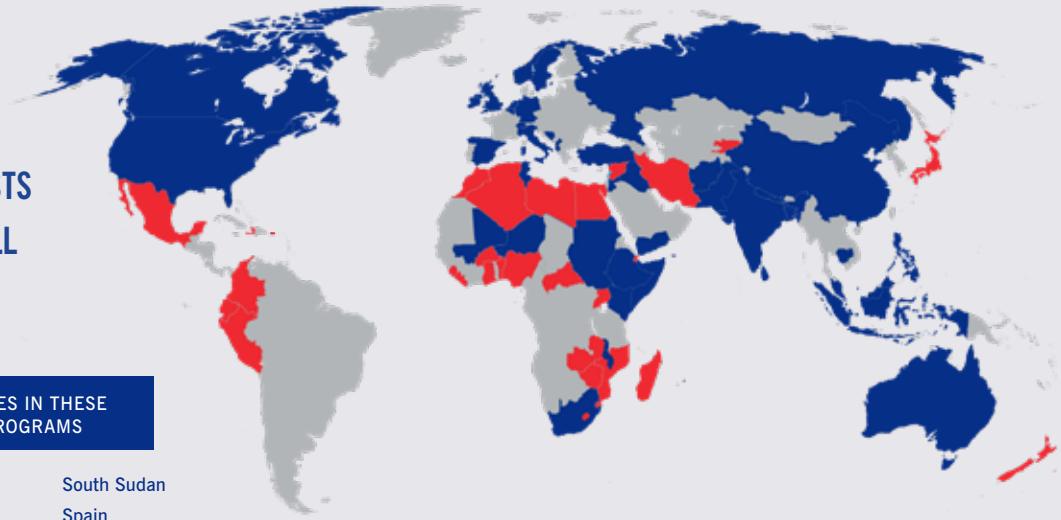
We uphold our duty of custodianship over the Earth, its resources, and the trust people place in us as humanitarian and development practitioners.

### عدالة SOCIAL JUSTICE

Our work is founded on enabling people and institutions to fulfill the rights of the poor and vulnerable. We work to empower the dispossessed towards realizing their God-given human potential and developing their capabilities and resources.

# MAP OF ISLAMIC RELIEF WORLDWIDE

THE ISLAMIC RELIEF FAMILY CONSISTS OF AFFILIATE AND FIELD OFFICES ALL AROUND THE WORLD:



ISLAMIC RELIEF AFFILIATE AND FIELD OFFICES IN THESE COUNTRIES SUPPORT AND IMPLEMENT PROGRAMS

Afghanistan	India	Mauritius	South Sudan
Albania	Indonesia	Myanmar	Spain
Australia	Iraq	Nepal	Sri Lanka
Bangladesh	Ireland	Netherlands	Sudan
Belgium	Italy	Niger	Sweden
Bosnia and Herzegovina	Jordan	Norway	Switzerland
	Kenya	Pakistan	Tunisia
Canada	Kosovo	Palestine	Turkey
Chechnya	Lebanon	Philippines	United Kingdom
China	Malawi	Singapore	Yemen
Ethiopia	Malaysia	Somalia	
Germany	Mali	South Africa	

THE IR FAMILY HAS SUPPORTED HUMANITARIAN EFFORTS IN THESE COUNTRIES IN A LIMITED SCOPE

Algeria	Colombia	Japan	Mexico	Sierra Leone
Benin	Djibouti	Kyrgyzstan	Morocco	Swaziland
Burkina Faso	Ecuador	Lesotho	Mozambique	Syria
Central African Republic	Egypt	Liberia	New Zealand	Uganda
Ghana	Libya	Nigeria	Zambia	
Chad	Haiti	Madagascar	Puerto Rico	Zimbabwe

# IRUSA BOARD OF DIRECTORS

Assalamu alaikum,

Despite the tragedies and hardship of this once-in-a-generation pandemic year, our humanitarian relief work continued in service to and support of people all across the globe. 2020 was a year in which our ability to render aid to those in need was met with new and unprecedented challenges to how we can do so in a COVID-19 pandemic environment. Safeguarding the health and well-being of our staff, volunteers, and people we serve meant adapting IRUSA operations without compromising on quality and excellence.

Social distancing and remote work allowed our operations to continue in earnest but deprived us of the in-person community that we look forward to throughout the year: praying together, breaking fast together, and gathering together for any and all occasions.

Along with our \$10 million pledge to help those around the world affected by COVID-19, we encountered a year marked by wildfires, floods, earthquakes, harsh winters, and violent conflicts. And through it all, we supported people striving to improve their livelihood, food and water security, and standard of living. The numbers speak volumes: nearly 5 million total beneficiaries, more than \$52 million spent on international and domestic aid in 41 countries, and more than 600 relief projects.

As you'll read in the ensuing pages, these numbers mark the stories of resilience, courage, and commitment of people everywhere working for a better world. From helping COVID-19 frontline workers, to responding to disasters and emergencies, to supporting women, children, and families, your aid made a critical difference. We invite you to join us in appreciating the significance of that impact.

With gratitude,



Sharif Aly  
Chief Executive Officer  
Islamic Relief USA



SHARIF ALY  
Chief Executive Officer



ANWAR KHAN  
President



HAMADI BENGBASIA  
Chairman



HAMDY RADWAN, PhD



NANCY KHALIL, PhD



KALED LAMADA



IHAB SAAD

(NOT PICTURED)

HUSSEIN ATA

AHMED AZAM

*A special thank you to our Board of Directors for volunteering their time to help IRUSA achieve its vision of a world free of poverty.*



# 365 DAYS OF NON-STOP GLOBAL IMPACT

**4,962,088 TOTAL PEOPLE SERVED  
IN 41 COUNTRIES IN 2020**



## Methodology and Sources

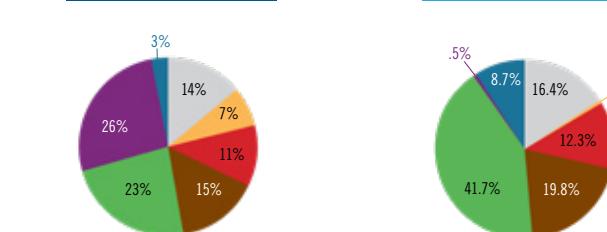
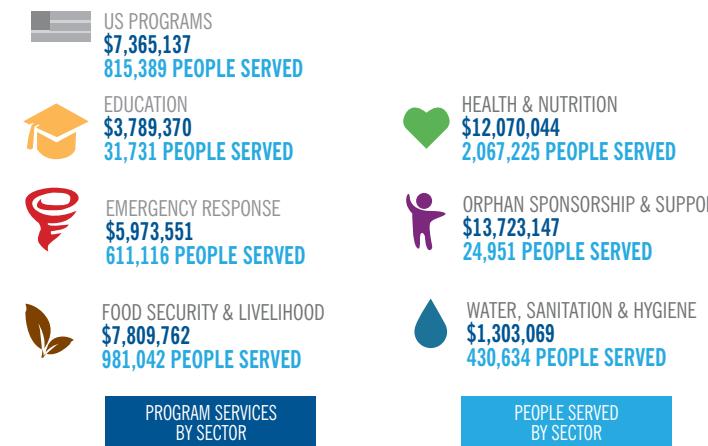
The overall financial figures in this report were drawn from our 2020 audited financial statements or 2020 IRS Form 990, which were both calculated on an accrual basis. Detailed country financial data was drawn from grant records and reports from the implementing party in the field. The 41 countries mentioned on this page include the U.S. Estimates of total people served are based on project reports from the implementing party in the field or other quantifiable data sources. The total is calculated by including any person who received aid in 2020 through an IRUSA-funded project or Gifts in Kind aid. For projects funded and implemented over several years, it's possible for the same person to receive aid over several years and thus be included more than once. In this circumstance, we count that person once per calendar year. A person of multiple projects may be counted more than once.



## PROGRAM SERVICES & PEOPLE SERVED BY SECTOR AND REGION

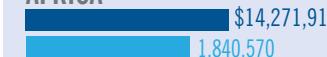
### PROGRAM SERVICES & PEOPLE SERVED BY SECTOR

In 2020, donors assisted in response to COVID-19 with domestic and international initiatives. While a project could be categorized in more than one sector, they are assigned to only one. Data includes IRUSA's distribution of bulk item donations (Gifts in Kind) like medications, medical supplies, and vital foods.

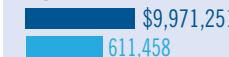


### PROGRAM SERVICES & PEOPLE SERVED BY REGION

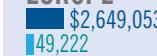
#### AFRICA



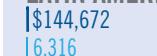
#### ASIA



#### EUROPE



#### LATIN AMERICA



#### MIDDLE EAST/NORTH AFRICA (MENA)



#### UNITED STATES



#### PROGRAM SERVICES

#### PEOPLE SERVED

#### FINANCIAL COMMITMENTS

Continued crisis in Syria and Yemen made the Middle East the largest region to receive aid. Africa and Asia remained priorities. Bulk item donation values are also included above; regional totals include a weighted average distribution of program services expenses.

#### DIVERSE COMMUNITIES

In 2020, IRUSA supported people across the world with direct services and bulk item donations, with Africa and the Middle East being strongly represented. The chart displays total people served by region for both international and domestic projects.

# RAMADAN FOOD 2020

 248,617  
PEOPLE SERVED INTERNATIONALLY

 70,831  
PEOPLE SERVED IN THE U.S.

**TOTAL: 319,448 PEOPLE SERVED**

# QURBANI MEAT 2020

 646,541  
PEOPLE SERVED INTERNATIONALLY

 57,150  
PEOPLE SERVED IN THE U.S.

**TOTAL: 703,691 PEOPLE SERVED**



# WORKING TO PUT ORPHANS FIRST

**24,951**

ORPHANS WERE BROUGHT RELIEF THROUGH YOUR AID

AFGHANISTAN 1,484

ALBANIA 274

BANGLADESH 1,661

BOSNIA 500

CHAD 298

CHECHNYA 787

ETHIOPIA 785

INDIA 1,199

INDONESIA 283

IRAQ 478

JORDAN 2,360

KENYA 851 → SOMALIAN REFUGEE: 182  
KENYA: 669

KOSOVA 312

LEBANON 2,625 → PALESTINIAN REFUGEE: 706  
SYRIAN REFUGEE: 1,560  
LEBANON: 359

MALAWI 274

MALI 1,074

NIGER 520

PAKISTAN 3,690

SOMALIA 1,325

SOUTH AFRICA 551

SRI LANKA 329

TUNISIA 227

TURKEY (SYRIAN REFUGEES) 372

YEMEN 2,692

PALESTINIAN REFUGEE: 1,581  
SYRIAN REFUGEE: 188  
JORDAN: 591

# RESPONDING TO NEEDS IN AMERICA IN 2020



## PARTNERSHIPS & PROJECTS ACROSS AMERICA

**45**  
U.S.-SPECIFIC  
GRANTS

**44**  
RAMADAN  
FOOD  
DISTRIBUTION  
PARTNERSHIPS

**13** AD HOC SEASONAL PROJECTS

**\$7,365,137:** US PROGRAM SERVICES

**37**  
QURBANI  
PROGRAMS

**11** SUMMER FOOD SERVICE SITES

**31** RICE DISTRIBUTION  
PROJECTS

**19**  
NATIONWIDE  
DAY OF DIGNITY  
EVENTS

**22**  
THANKSGIVING  
TURKEY  
DISTRIBUTION  
EVENTS

# 815,389 AMERICANS SERVED

Disaster Response Team services, as well as Zakat (charitable) services that help refugees and those in need with emergency financial support, are reported in the Emergency sector. Aid and beneficiaries for Day of Dignity, a multi-sectoral program, are displayed under Health and Nutrition. U.S. Program Services includes a proportional amount of overall program services expenses.

**47**  
EMERGENCY MASJID  
DONATION PARTNERS

**44** COVID-19 PHASE 1 FOOD  
SECURITY FUNDING

**10** STRATEGIC PARTNERSHIPS

# 479 U.S. PROJECTS AND PARTNERSHIPS

## DISASTER RESPONSE TEAM

**PUERTO RICO**  
PUERTO RICO EARTHQUAKE  
RESPONSE  
JAN. 11-13 • 250 HOUSEHOLDS

**PUERTO RICO**  
HURRICANE MARIA AND  
EARTHQUAKES RECOVERY  
OCT. 13-27 • 3 HOUSEHOLDS

**NEW YORK CITY, NY**  
FEEDING NYC FRONTLINE  
WORKERS  
MAY 15 • 275 INDIVIDUALS

**NEW YORK CITY, NY**  
COVID-19 EMERGENCY FUNDING  
RESPONSE  
AUG 3-OCT. 3 • 1,040 HOUSEHOLDS

**CALIFORNIA**  
NORTHERN CALIFORNIA  
WILDFIRES FINANCIAL ASSISTANCE  
RESPONSE  
OCT. 10-11 • 150 HOUSEHOLDS

**PUERTO RICO**  
PUERTO RICO HURRICANE ISAIAS  
RESPONSE  
OCT. 20- NOV. 20 • 40 HOUSEHOLDS

**TEXAS AND LOUISIANA**  
HURRICANE LAURA FINANCIAL  
ASSISTANCE RESPONSE  
OCT. 7-14 • 60 HOUSEHOLDS

**HOUSTON, TX**  
HURRICANE HARVEY LONG TERM  
RECOVERY  
JUNE- DEC. • 26 HOUSEHOLDS

**1,569** TOTAL  
HOUSEHOLDS HELPED  
(\*EXCLUDES 275 NYC FRONTLINE  
WORKERS)

# COVID-19 PANDEMIC



"Every front line worker has a uniform they wear. When we wear our blue shirts it activates a duty and an obligation to serve and assist those in need around the world regardless if it is a hurricane, famine, flood, or worldwide pandemic. It has not been easy but our Creator only gives us what we can handle. We have responded with more work than any time in our history and I have been proud to wear the uniform of Islamic Relief USA."

Said Durrah  
Assistant Director of  
Volunteer Engagement  
Islamic Relief USA

When the COVID-19 pandemic caused unprecedented lockdowns around the globe, it impacted the ways we work, live, and serve. For IRUSA, that meant leaning forward with new ways to manage our relief operations with an increase in virtual and no contact approaches. Our rapid adaptation to this new reality led to changes in how we interfaced with employees, volunteers, and supporters; communicated within and across our teams; conducted travel; and transformed many of our activities and events from in-person to virtual---all to ensure continued programmatic response and the safety and well-being of our staff and volunteers and those we serve.

From the very onset of the pandemic, unfolding developments from the CDC and other federal health and safety officials guided our safety practices every step of the way. From fundraising to leveraging virtual event spaces to establishing the IRUSA COVID-19 Taskforce, we adapted our operations so that we could continue to engage with our audiences in meaningful ways, raise funds for important humanitarian programming, care for our staff through robust measures such as the Employee Assistance Program, and implement programs in a safe environment. For example, our Thanksgiving turkey distribution program offered home delivery to safeguard the health of our employees, staff, volunteers, and meal recipients. COVID-19 affected each of us individually and as an organization, yet we remained steadfast in our commitment to our mission and achieved a year of strong performance in the face of formidable challenges.

## HARNESSING THE POWER OF VOLUNTEERS

1,131  
VOLUNTEERS

VOLUNTEER HOURS  
LOGGED IN 2020  
3,211



34  
MEAL PACKS

205,024  
MEALS PACKED

VOLUNTEER  
ACTIVITIES  
103

## PUBLIC AFFAIRS & ADVOCACY

1,804 MEDIA ARTICLES  
MENTIONED ISLAMIC RELIEF USA

3.986 BILLION  
READERS REACHED

37  
MEETINGS WITH  
CONGRESSIONAL  
OFFICES

4  
CONGRESSIONAL  
NEWSLETTERS  
77  
CONGRESSIONAL  
OFFICES OPENING  
NEWSLETTERS

88  
RAMADAN/EID VIDEO  
GREETINGS AND LETTERS  
OF RECOGNITION FROM  
MEMBERS OF CONGRESS



## COMMUNITY ENGAGEMENT

4  
COVENTIONS &  
CONFERENCES

127  
VISITS TO ISLAMIC CENTERS  
(FUNDRAISING/OUTREACH)

52  
FUNDRAISING  
EVENTS



# FINANCIAL STATEMENTS

Consolidated Balance Sheets  
December 31, 2020 • (With Comparative Totals for 2019)

ASSETS	2020	2019
Cash	\$45,854,817	\$49,651,303
Investments	\$19,414,414	\$11,878,547
Accounts receivable	\$15,833	\$395,406
Grant advances	\$57,712,274	\$10,367,836
Other assets	\$1,020,579	\$3,488,772
Inventory - in-kind	-	\$9,655,731
Property and equipment, net	\$4,552,609	\$4,727,410
	<hr/>	<hr/>
	\$128,570,526	\$90,165,005
<b>LIABILITIES:</b>		
Accounts payable	\$1,861,426	\$3,932,598
Grants payable	\$3,051,947	\$9,189,278
Note payable	\$2,200,319	-
<b>Total liabilities</b>	<b>\$7,113,692</b>	<b>\$13,121,876</b>
<b>NET ASSETS</b>		
Without donor restrictions	<b>\$56,962,260</b>	\$36,557,578
With donor restrictions	<b>\$64,494,574</b>	\$40,485,551
	<hr/>	<hr/>
	<b>\$121,456,834</b>	\$77,043,129
	<hr/>	<hr/>
	<b>\$128,570,526</b>	<b>\$90,165,005</b>

See notes to consolidated financial statements.

Consolidated Statement of Activities  
December 31, 2020 • (With Comparative Totals for 2019)

	Without Donor Restrictions	With Donor Restrictions	2020 Total	2019 Total
<b>Support and revenue:</b>				
Contributions	\$48,518,511	\$60,667,294	\$109,185,805	\$80,934,074
In-kind contributions	\$12,000	--	\$12,000	\$9,655,731
Net assets released from restriction	\$36,658,271	(36,658,271)	--	--
<b>Total support and revenue:</b>	<b>\$85,188,782</b>	<b>24,009,023</b>	<b>\$109,197,805</b>	<b>\$90,589,805</b>
<b>Expenses:</b>				
Program services	\$52,034,086	--	\$52,034,086	\$49,853,083
Management and general	\$4,319,630	--	\$4,319,630	\$4,035,746
Fundraising	\$13,707,232	--	\$13,707,232	\$16,099,467
<b>Total expenses:</b>	<b>\$70,060,948</b>	<b>--</b>	<b>\$70,060,948</b>	<b>\$69,988,296</b>
<b>Change in net assets before other income</b>				
	\$15,127,834	\$24,009,023	\$39,136,857	\$20,601,509
<b>Other income:</b>				
Foreign currency exchange gain	\$21,031	--	\$21,031	\$8,039
Unrealized gain on investments	\$5,119,747	--	\$5,119,747	\$2,440,286
Other income	\$136,070	--	\$136,070	\$111,784
<b>Total other income:</b>	<b>\$5,276,848</b>	<b>--</b>	<b>\$5,276,848</b>	<b>\$2,560,109</b>
<b>Change in net assets</b>				
	\$20,404,682	\$24,009,023	\$44,413,705	\$23,161,618
<b>Net assets:</b>				
Beginning	<b>\$36,557,578</b>	<b>\$40,485,551</b>	<b>\$77,043,129</b>	<b>\$53,881,511</b>
Ending	<b>\$56,962,260</b>	<b>\$64,494,574</b>	<b>\$121,456,834</b>	<b>\$77,043,129</b>

Consolidated Statement of Cash Flows  
December 31, 2020 • (With Comparative Totals for 2019)

	2020	2019
<b>Cash flows from operating activities:</b>		
Change in net assets	\$44,413,705	
<b>Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:</b>		
Unrealized gain on investments	(5,167,253)	(2,485,376)
Depreciation expense	\$242,249	\$408,023
Loss on disposal of property and equipment	--	\$3,276
Donated investments	(1,410,594)	(1,328,461)
<b>Changes in assets and liabilities:</b>		
Increase (decrease) in:		
Accounts receivable	\$379,573	(177,096)
Inventory-in-kind	\$9,655,731	\$9,095,591
Grant advances	(47,344,438)	(10,368,463)
Prepaid expenses and other assets	\$2,468,193	(2,722,486)
Increase (decrease) in:		
Accounts payable	\$2,071,142	\$2,071,142
Grants payable	(6,137,331)	\$18,093,991
<b>Net cash provided by (used in) operating activities</b>	<b>\$4,971,337</b>	<b>(436,398)</b>
<b>Cash flows from investing activities:</b>		
Purchase of property and equipment	(6,7448)	(974,958)
Sales of investments	--	187,197
Purchase of investments	(958,020)	(1,230,355)
<b>Net cash used in investing activities</b>	<b>(1,025,468)</b>	<b>(2,018,116)</b>
<b>Cash flows from financing activities:</b>		
Proceeds from note payable	\$2,200,319	--
<b>Net cash provided by financing activities</b>	<b>\$2,200,319</b>	<b>--</b>
<b>Net (decrease) in cash</b>		
<b>Cash:</b>		
Beginning	<b>\$49,651,303</b>	<b>\$52,105,817</b>
End	<b>\$45,854,817</b>	<b>\$49,651,303</b>



# ISLAMIC RELIEF USA

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WORKING TOGETHER FOR A BETTER WORLD.



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