



ISLAMIC RELIEF USA

2016 ANNUAL REPORT

OVERVIEW

**2016: 7,867,591 BENEFICIARIES
IN 44 COUNTRIES**

MANAGEMENT AND
GENERAL EXPENSES
\$4,348,467

FUNDRAISING EXPENSES
\$10,867,677

PROGRAM EXPENSE RATIO
14%

PROGRAM INVESTMENTS:
\$100,210,331

TOTAL REVENUE:
\$114,600,810

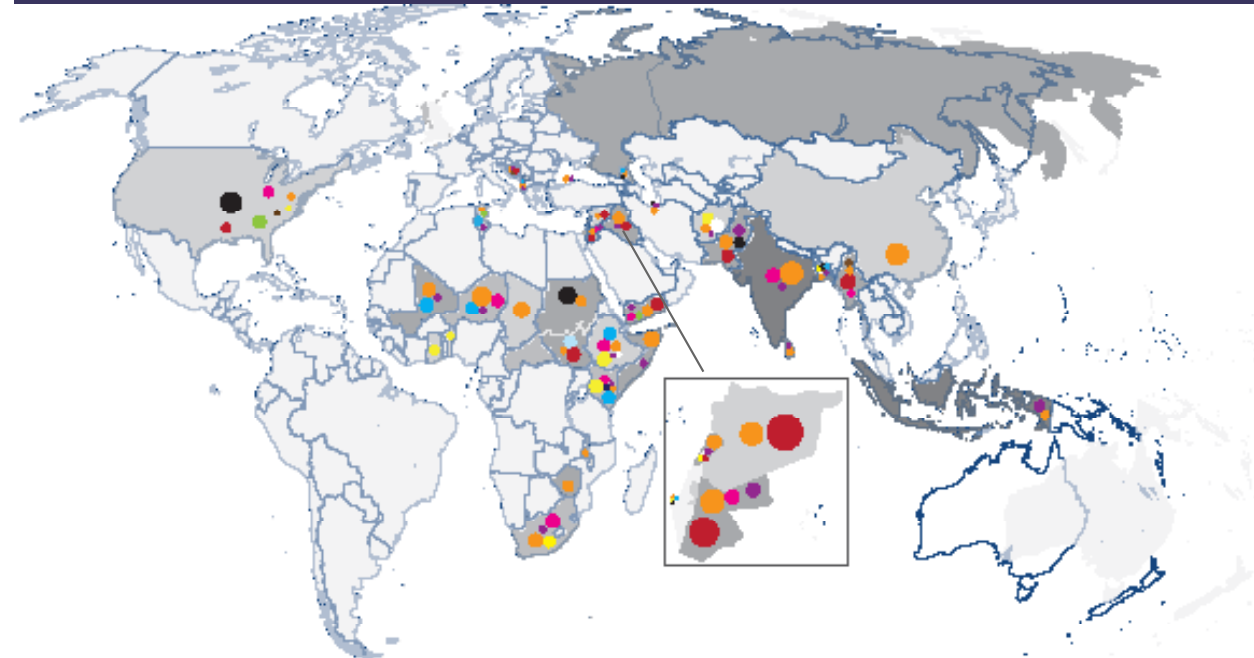
Methodology and Sources:

The overall financial figures in this report were drawn from our 2016 audited financial statement or IRS 2016 Form 990, which were both calculated on an accrual basis. Detailed country financial data was drawn from grant records and reports from the implementing party in the field.

All beneficiary totals for grants are estimates based on project reports from the implementing party in the field or other sources of quantifiable data. Beneficiary totals are calculated by including any person who received aid in 2016 through a project IRUSA funded. For projects that are funded and implemented over the course of several years, it is possible that the same person would receive aid over several years and thus be included in a count of beneficiaries more than once. In this circumstance, we would count that person as a beneficiary once per calendar year. A beneficiary of multiple projects may be counted more than once.

- **4,382,671 BENEFICIARIES**
GIFTS IN KIND
- **385 PROJECTS**
WORLDWIDE
- **8 SECTORS**
IN 44 COUNTRIES

MAP OF WORLDWIDE PROJECTS 2016



- AFGHANISTAN
- LIBERIA
- ALBANIA
- MALAWI
- BANGLADESH
- MALI
- BOSNIA
- MOZAMBIQUE
- BURKINA FASO
- MYANMAR
- CENTRAL AFRICAN
REPUBLIC
- NIGER
- CHAD
- NIGERIA
- CHECHNYA
- PAKISTAN
- DJIBOUTI
- PALESTINE
- ECUADOR
- PHILIPPINES
- ETHIOPIA
- SOMALIA
- GERMANY
- SOUTH AFRICA
- GHANA
- SOUTH SUDAN
- INDIA
- SRI LANKA
- INDONESIA
- SUDAN
- IRAQ
- SYRIA
- ITALY
- TUNISIA
- JORDAN
- TURKEY
- KENYA
- UNITED STATES
- KOSOVA
- YEMEN
- LEBANON
- ZIMBABWE

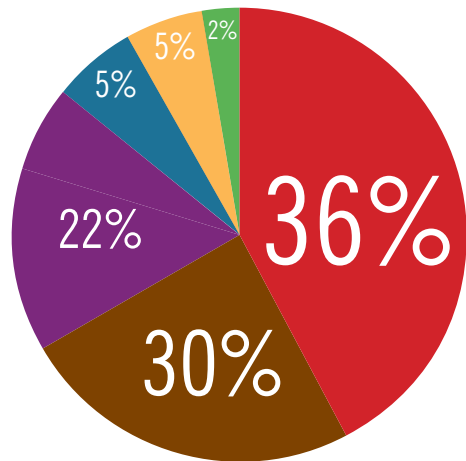
PROJECT LEGEND

- AGRICULTURAL & FOOD SECURITY
- EDUCATION
- DISASTER RISK REDUCTION
- ECONOMIC DEVELOPMENT
- EMERGENCY RESPONSE
- EARLY RECOVERY
- PROTECTION
- REHABILITATION
- SHELTERS & SETTLEMENTS
- WATER, SANITATION & HYGIENE
- HEALTH & NUTRITION
- SEASONAL DISTRIBUTION (RAMADAN & QURBANI)
- ORPHAN SPONSORSHIP & SUPPORT

INTERNATIONAL PROJECTS

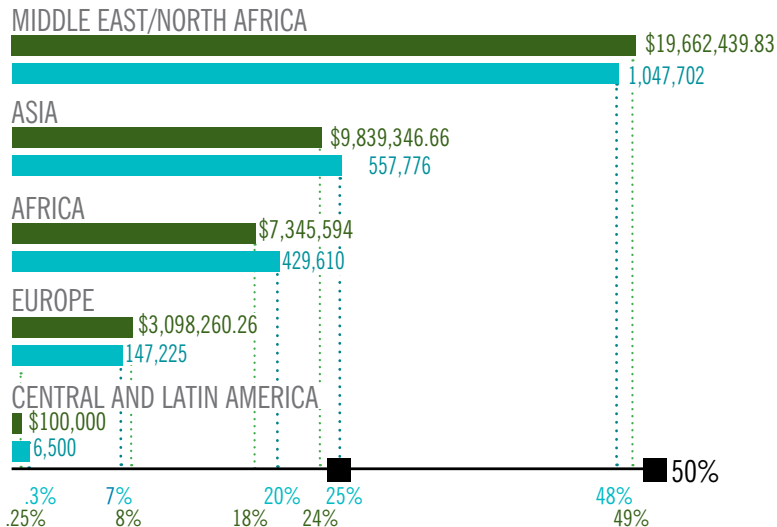
INTERNATIONAL PROJECTS BY SECTOR

The largest share of IRUSA's international grant expenses was directed to the sector of disaster response and preparedness. In 2016, our donors assisted in emergencies including the Nepal earthquake, Syria crisis, refugee crisis in Europe, Bosnia floods, Yemen crisis and Myanmar's humanitarian emergency.



- WATER, SANITATION & HYGIENE \$2,057,329
- FOOD SECURITY & LIVELIHOOD \$11,845,692
- EMERGENCY RESPONSE \$14,556,738
- ORPHAN SPONSORSHIP & SUPPORT \$8,703,037
- HEALTH & NUTRITION \$808,261
- EDUCATION \$2,074,583

INTERNATIONAL PROJECTS BY REGION



EXPENDITURES BY REGION

With a massive crisis in Syria as well as emergencies in Iraq and Yemen, the Middle East/North Africa region was the site of slightly more than half of IRUSA's expenditures on humanitarian aid projects in 2016. Asia and Africa also saw large-scale relief efforts. The chart shows regional expenditures as a percentage of total international grant expenditures (excluding gifts in kind).

BENEFICIARIES BY REGION

Beneficiary counts correlated largely with expenditures. Almost half of IRUSA's international project beneficiaries live in the Middle East/North Africa, while more than 1/3 live in Asia. The chart shows regional beneficiaries as a percentage of total international grant beneficiaries (excluding gifts in kind).

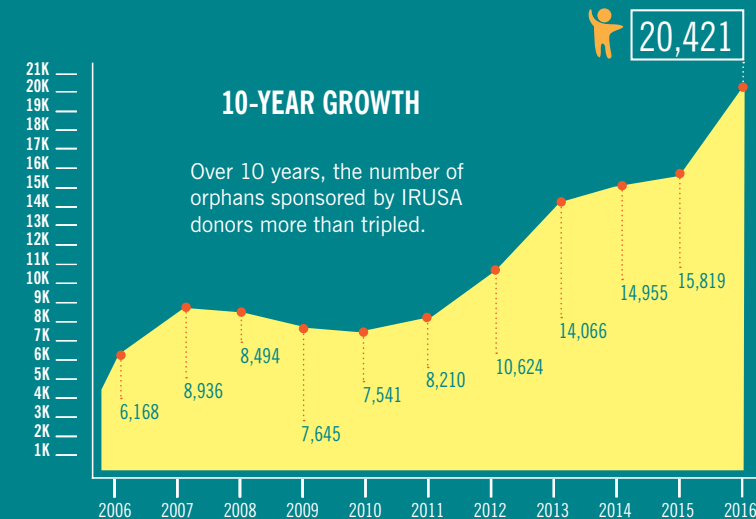
WORLDWIDE BENEFICIARIES

TOP 10 COUNTRIES

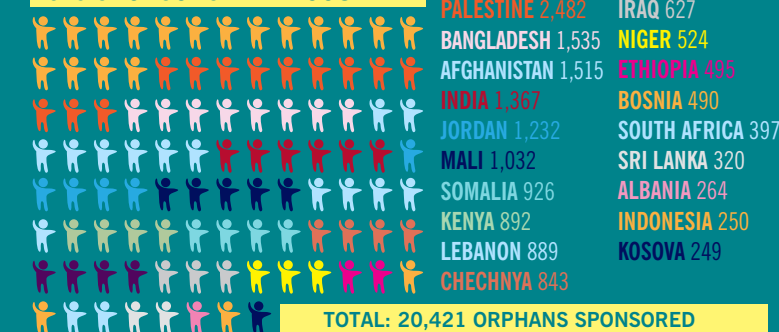
- SYRIA** 2,842,262
- BURKINA FASO** 860,000
- MALAWI** 640,000
- YEMEN** 385,036
- DJIBOUTI** 280,000
- IRAQ** 200,244
- PALESTINE** 183,409
- INDIA** 175,093
- AFGHANISTAN** 100,571
- PAKISTAN** 94,437

385 PROJECTS IN 44 COUNTRIES

ORPHAN SPONSORSHIP

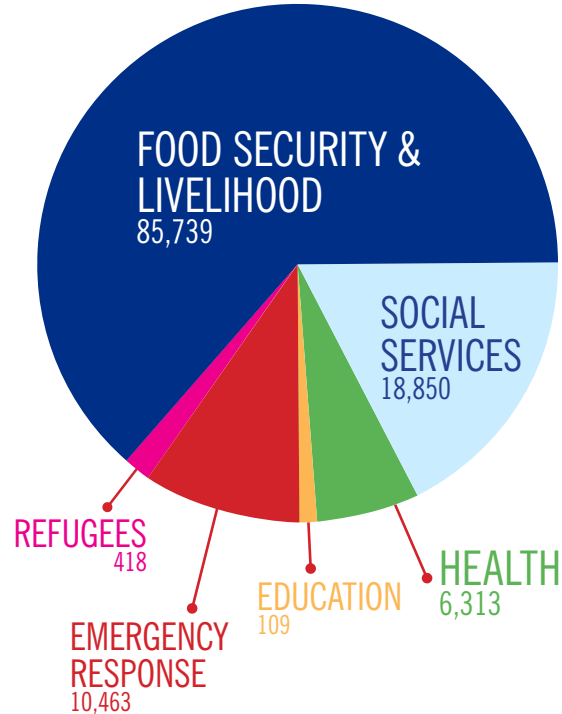


2016 SPONSORSHIP BY COUNTRY



UNITED STATES PROJECTS

U.S. BENEFICIARIES TOTAL: 121,892+ PEOPLE



FOOD SECURITY & LIVELIHOOD

QURBANI
37,471

RAMADAN FOOD PACKAGE RECIPIENTS
19,400

FOOD PANTRY SUPPORT
12,927

6,263 **USDA SUMMER FOOD SERVICE PROJECT**

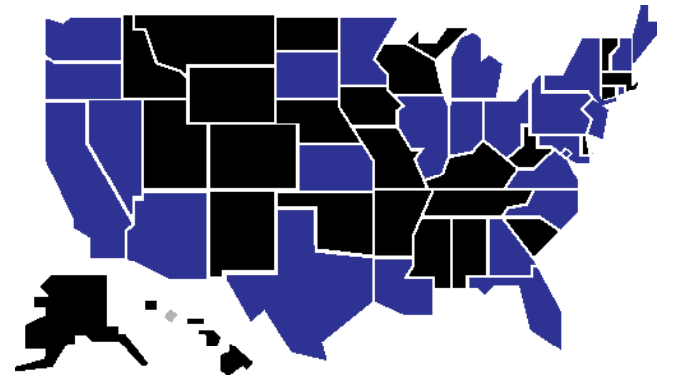
9,175 **ADDITIONAL FOOD SERVICES**

503 **LIVELIHOOD**

SOCIAL SERVICE BENEFICIARIES

DAY OF DIGNITY	13,947
ZAKAT DISTRIBUTIONS	1,104
TOY DRIVES	2,173
OTHER	1,999

+130 U.S. PROJECTS



8 MAJOR U.S. EMERGENCY RESPONSES

TEXAS	DALLAS TORNADOS	JANUARY
MICHIGAN	FLINT WATER CRISIS	JANUARY
LOUISIANA	ALEXANDRIA FLOODS	MARCH
TEXAS	HOUSTON FLOODS	APRIL
FLORIDA	MASS SHOOTING	JUNE
CALIFORNIA	SAND FIRE	AUGUST
LOUISIANA	BATON ROUGUE FLOODS	AUGUST
NORTH CAROLINA	HURRICANE MATTHEW	OCTOBER



VOLUNTEERS



LINDA SARSOUR VOLUNTEERS IN FLINT

TOYS FOR TOY DRIVES
2,173

FLINT CRISIS VOLUNTEERS
600+

RAMADAN FOOD BOXES VOLUNTEERS
500+

US PROGRAMS BASED EVENTS
69

7 CONFERENCES

8 TEAM CHALLENGES

NEW VOLUNTEERS
2,907

TURKEY DISTRIBUTIONS
1,000+

VOLUNTEER ACTIVITIES
242

51 OFFICE VOLUNTEERS

PUBLIC AFFAIRS



FROM LEFT: REP. DAN KILDEE, REP. ANDRÉ CARSON, IRUSA'S PRESIDENT ANWAR KHAN, IRUSA CHAIRMAN KHALED LAMADA



961 NEWS ARTICLES MENTIONED ISLAMIC RELIEF USA

562,000,000 PEOPLE NEW IMPRESSIONS

15 COALITION STATEMENTS

40 MEETINGS WITH CONGRESSIONAL OFFICES

ENGAGEMENT

SOCIAL MEDIA

10 PLATFORMS

FOLLOWERS
336,211



458 MOSQUE VISITS

164 EVENTS

65,183 TOTAL DONORS

2.5 MILLION WEB VIEWS

2.6 MILLION EMAIL IMPRESSIONS



PODCASTS

13,870 DOWNLOADS

52 EPISODES



"WHAT A RELIEF!" PODCAST

FINANCIAL STATEMENTS

Consolidated Balance Sheets
December 31, 2016 • (With Comparative Totals for 2015)

ASSETS	2016	2015
Cash	\$41,592,175	\$39,866,905
Investments	\$1,900,486	\$1,513,326
Accounts receivable	\$4,965	\$26,253
Prepaid expenses and other assets	\$929,191	\$60,250
Inventory - in-kind	--	\$11,554,168
Property and equipment, net	\$3,897,023	\$4,011,624
	\$48,323,840	\$57,032,526
LIABILITIES:		
Accounts payable	\$1,245,620	\$944,613
Grants payable	\$15,614,264	\$14,789,854
Total liabilities	\$16,859,884	\$15,734,467
NET ASSETS		
Unrestricted	\$14,672,211	\$14,950,333
Temporarily restricted	\$16,791,745	\$26,347,726
	\$31,463,956	\$41,298,059
	\$48,323,840	\$57,032,526

See notes to consolidated financial statements.

Consolidated Statement of Cash Flows
December 31, 2016 • (With Comparative Totals for 2015)

	2016	2015
Cash flows from operating activities:		
Change in net assets	(\$9,834,103)	\$7,845,596
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Unrealized gain on investments	(\$28,552)	(\$2,697)
Depreciation expense	\$513,553	\$373,897
Donated investments	(\$358,608)	(\$391,624)
Changes in assets and liabilities:		
Decrease (increase) in:		
Accounts receivable	\$21,288	(\$16,986)
Inventory-in-kind	\$11,554,168	(\$6,635,923)
Prepaid expenses and other assets	(\$868,941)	\$87,154
Decrease (increase) in:		
Accounts payable	\$301,007	\$103,869
Grants payable	\$824,410	\$1,445,999
Net cash provided by (used in) operating activities	\$2,124,222	(82,713)
Cash flows from investing activities:		
Purchase of property and equipment	(\$398,952)	(\$228,299)
Sales of investments	\$57,592	\$570,894
Purchase of investments	(\$57,592)	(\$570,894)
Net cash used in investing activities	(\$398,952)	(\$228,299)
Net increase (decrease) in cash	\$1,725,270	(\$311,012)
Cash:		
Beginning	\$39,866,905	\$40,177,917
Ending:	\$41,592,175	\$39,866,905



ORPHAN SPONSORSHIP, SOUTH AFRICA

Consolidated Statement of Activities
December 31, 2016 • (With Comparative Totals for 2015)

	Unrestricted	Temporarily Restricted	2016 Total	2015 Total
Support and revenue:				
Contributions	\$24,008,800	\$40,369,121	\$64,377,921	\$59,208,530
In-kind contributions	--	\$40,666,908	\$40,666,908	\$50,208,736
Net assets released from restriction	\$90,592,010	(\$90,592,010)	--	--
Total support and revenue:	\$114,600,810	(\$9,555,981)	\$105,044,829	\$109,417,266
Expenses:				
Program services	\$100,210,331	--	\$100,210,331	\$88,799,600
Management and general	\$4,348,467	--	\$4,348,467	\$2,655,503
Fundraising	\$10,867,677	--	\$10,867,677	\$10,246,407
Total expenses:	\$115,426,475	--	\$115,426,475	\$101,701,510
Change in net assets before other income	(\$825,665)	(\$9,555,981)	(\$10,381,646)	\$7,715,756
Other income:				
Foreign currency exchange gain	\$518,389	--	\$518,389	\$127,143
Unrealized gain on investments	\$28,552	--	\$28,552	\$2,697
Other income	\$602	--	\$602	--
Total other income:	\$547,543	--	\$547,543	\$129,840
Change in net assets	(\$278,122)	(\$9,555,981)	(\$9,834,103)	\$7,845,596
Net assets:				
Beginning	\$14,950,333	\$26,347,726	\$41,298,059	\$33,452,463
Ending	\$14,672,211	\$16,791,745	\$31,463,956	\$41,298,059

ISLAMIC RELIEF USA

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