

# MISSION STATEMENT

Islamic Relief USA strives to alleviate suffering, hunger, illiteracy, and diseases worldwide regardless of color, race, religion, or creed, and to provide aid in a compassionate and dignified manner. Islamic Relief USA aims to provide rapid relief in the event of human and natural disasters and to establish sustainable local development projects allowing communities to better help themselves.



### From the CEO...

In 2013, IRUSA responded to emergencies including the war in Syria, while at the same time supporting development projects including water systems in Pakistan, a women's literacy program in Afghanistan, and an agriculture resilience project in Niger.

It's our Islamic responsibility to help all in need, regardless of faith. When Typhoon Haiyan struck on Nov. 8 in the Philippines, we responded with shelter and other urgent aid. We also expanded our work in the U.S., including food distribution and refugee assistance, as well as emergency response after disasters including tornadoes in Texas and Oklahoma.

May Allah reward you for your generous support. We understand that your support is an act of love. So often, the people you help send their love back in the form of their prayers. Thank you for being part of our cycle of love.

Sincerely,

Amor Almad Man

Anwar Ahmad Khan Chief Executive Officer

### BOARD OF DIRECTORS 2013

Dr. Mohamed Amr Attawia, Board Chair

Khaled Lamada, Vice Chair

Hamadi Bengabsia, Treasurer

Hamdy Radwan, PhD

Dr. Ihab Saad

Jomana Qaddour, Esq., Secretary

## WORKING TOGETHER Islamic Relief USA works with numerous

other like-minded relief organizations to better achieve joint goals.

#### In 2013, Islamic Relief USA worked with organizations including:

- American Red Cross Annour Institute Church of Jesus Christ of Latter-day Saints Education for Employment Federal Emergency Management Agency Indian Muslim Relief and Charities Islamic Relief Worldwide
- Muslim Teachers Training Institute National Voluntary Organizations Active in Disaster Relief International UNHCR UNRWA USDA



### IRUSA was a member of the following coalitions in 2013:

- Alliance to End Hunger
- Center for Interfaith Action
- InterAction
- Washington Global Health Alliance

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And staff members took part in the following coalitions:

- Fighting Poverty With Faith
- Food Policy Working Group
- Interfaith Working Group on Foreign
  Assistance

**Advisory roles:** IRUSA leaders maintained advisory roles with USAID's Advisory Committee on Voluntary Foreign Aid and the U.S. State Department's Religion and Foreign Policy Working Group.

# 2013 OVERVIEW

In 2013, Islamic Relief USA assisted an estimated 3,453,266 people in 38 countries including the United States nearly 1 million more than in 2012.

	2013	2012	COMPARISON
COUNTRIES	38	33	UP 15%
BENEFICIARIES	3,453,266	2,467,372	UP 40%

Only 15.3% of total revenue was spent on administrative costs + fundraising.

#### **TOTAL EXPENSES: TOTAL REVENUE: PROGRAM EXPENSES:** \$41,107,326 \$65,275,034 \$51,103,539 Data for this chart drawn from 2013 990 form. **Methodology** and Sources: 2011 \$49 302 91 50 The overall financial figures in this report were drawn from our 2013 audited financial statement or 990 form, which were 2012 8,093,807 both calculated on an accrual basis. Detailed country financial \$44,928,140 40 data were drawn from grant records and reports from the 2010 \$40,233,197 implementing party in the field. 2009 \$34.489.810

2

30

20

10

2003

\$6,277,819

2005

2004

\$9.316.341

\$23,062,195

2006 \* \$18,940,861 2008

2007 \$19.356.780

\$23,990,723

past 10 years.

Aside from spikes caused by major emergencies, IRUSA's

donations have increased

relatively steadily during the

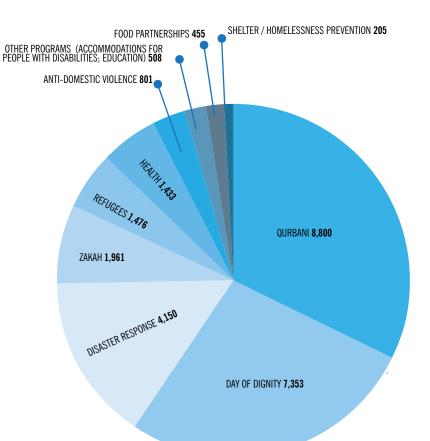
All beneficiary totals are estimates based on project reports from the implementing party in the field or other sources of quantifiable data. Beneficiary totals are calculated by including any person who received aid in 2013 through a project IRUSA funded in 2013. For projects that are funded and implemented over the course of several years, it is possible that the same person would receive aid over several years and thus be included in a count of beneficiaries more than once. In this circumstance, we would count that person as a beneficiary once per calendar year.

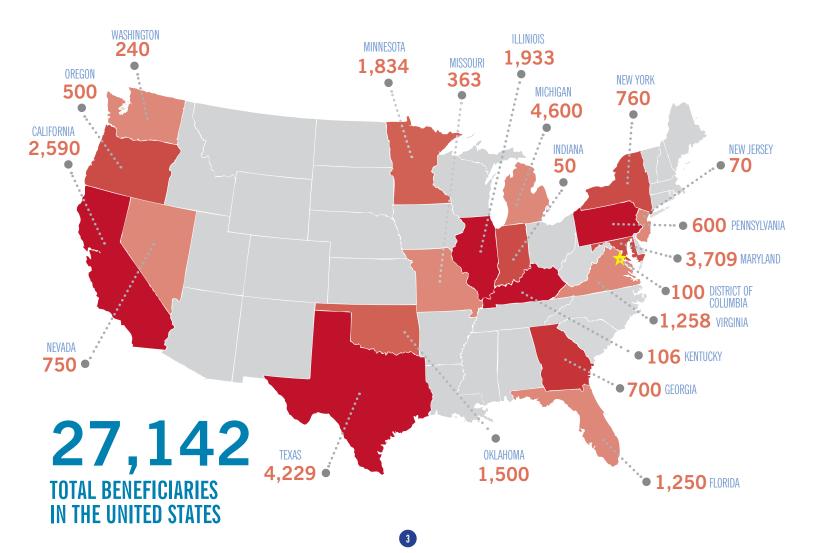
# UNITED STATES

#### U.S. BENEFICIARIES BY CATEGORY

In the United States, Islamic Relief USA helps the most people through Qurbani meat distribution, disaster response and Day of Dignity events for our homeless and lowincome neighbors. Other programs assist America's hungry, refugees and domestic violence victims.

#### Islamic Relief USA works to help fellow Americans from coast to coast.





#### Below are a few of the national-level events IRUSA took part in in 2013.

- Attended 57th Presidential Inaugural Prayer Service (January)
- Attended White House "Let's Move" meeting with First Lady Michelle Obama (February)
- Hosted Congressional briefing on
  "Syrian Refugee Crisis" (March)
- Participated on advocacy and government engagement panels at annual National Voluntary Organizations Active in Disaster Conference in Portland, OR (May)
- Hosted IRUSA Annual Capitol Hill Ramadan Welcome Reception (July)

- Attended Ramadan iftars hosted by the Pentagon, State Department, USAID, and Washington, D.C., mayor, and organized a joint Ramadan Iftar with USDA (July-August)
- Participated in events for the 50th Anniversary of the March on Washington/I Have A Dream speech (August)
- Participated in annual Concordia Forum to engage with international Muslim leaders focused on civic engagement and community empowerment (October)

- Hosted community roundtable at IRUSA featuring State Department Faith-based director (October)
- Hosted World Food Day reception with Oxfam, FAO and Alliance to End Hunger (October)



### IRUSA INTERNATIONAL PROGRAM SECTORS:

#### **Development Projects**

These projects include water; sanitation; health and nutrition; agriculture and food security; and income generation. The goal is to help people to secure their own future without the need for continuing external assistance.

#### **Emergency and Relief**

IRUSA assesses needs after natural or man-made disasters such as earthquakes, floods and conflict; and provides immediate relief such as shelter, food packets and medical care. IRUSA also supports disaster risk resilience projects and assistance rebuilding after disasters.

#### Seasonal

IRUSA's signature seasonal programs are Ramadan food distribution and Udhiyah/Qurbani meat distribution to families in need.

#### Education and Training Projects These include access to education for children; rebuilding/repairing schools; adult literacy; and vocational training.

Orphan Sponsorship Sponsorships help guardians care for the basic needs of orphaned children.

Income Generation Projects These projects increase sources

of fixed income for poor families, and restore and promote the local economy. Health and Nutrition Projects These projects provide access to essential health care and medicine in poor communities.

#### **Domestic Projects**

IRUSA supports community endeavors in the U.S. through grants; provides Zakah money for distribution to needy families and individuals; and provides assistance in the wake of disasters such as tornadoes and earthquakes.

# INTERNATIONAL TOP 10 COUNTRIES



**EMERGENCY RESPONSE** \$3,805,929.10

**SEASONAL** \$1,467,003.20

### **SYRIA** \$5,272,932.30

Islamic Relief USA donors helped 443,017 Syrians through 4 projects inside Syria in 2013. (Syrian refugees were also assisted through 5 projects in Jordan and 1 in Lebanon.)



### **SOMALIA** \$1,689,078.77

ECONOMIC DEVELOPMENT: \$1,005,005.50 EARLY RECOVERY: \$348,918.64 ORPHANS: \$213,394.03 EMERGENCY RESPONSE: \$121,760.60



### **AFGHANISTAN** \$1,523,444.52

EDUCATION: \$894,546.12 ORPHANS: \$399,765.60 EMERGENCY RESPONSE: \$130,000.00 SEASONAL: \$99,132.80



### **EGYPT** \$1,189,498.69

HEALTH AND NUTRITION: \$601,142.09 ORPHANS: \$449,105.80 SEASONAL: \$139,250.80





EMERGENCY RESPONSE: \$957,749.01 ORPHANS: \$150,867.60 SEASONAL: \$29,910.40





### **PALESTINE** \$4,993,417.31

ORPHANS: \$1,486,682.60 EMERGENCY RESPONSE: \$975,000.00 AGRICULTURE & FOOD SECURITY: \$576,728.88 SHELTERS & SETTLEMENTS: \$567,527.10 HEALTH & NUTRITION: \$554,845.63 SEASONAL: \$516,880.00 ECONOMIC DEVELOPMENT: \$179,071.10 EDUCATION: \$136,682.00



### **PAKISTAN** \$3,184,740.39

ORPHANS: \$1,258,504.00 ECONOMIC DEVELOPMENT: \$764,639.59 EMERGENCY RESPONSE: \$598,388.70 SEASONAL: \$530,708.10 WATER, SANITATION, & HYGIENE: \$32,500.00



### **KENYA** \$1,414,798.74

REHABILITATION: \$455,000.00 HEALTH & NUTRITION: \$412,197.14 ORPHANS: \$341,486.60 SEASONAL: \$98,430.80 EMERGENCY RESPONSE: \$58,683.30 EDUCATION: \$49,000.90



### **UNITED STATES** \$1,305,429

#### REFUGEES: \$339,936

DISASTER ASSISTANCE: \$290,000 ZAKAH: \$210,866 HEALTH: \$175,000 DAY OF DIGNITY: \$132,627 HOMELESS: \$50,000 ANTI-DOMESTIC VIOLENCE: \$40,000 FOOD PARTNERSHIP: \$35,000 OTHER PROGRAMS: \$32,000



### **BANGLADESH** \$1,126,956.14

ORPHANS: \$480,175.80 WATER/SANITATION/HYGIENE: \$300,228.94 SEASONAL: \$129,061.40 EMERGENCY RESPONSE: \$217,490

#### **TOP COUNTRIES:**

IRUSA provided more than **\$1 million** in support for projects in **10** of the 38 countries where we helped in 2013. Here's how the money was spent in those top countries. The international programs were implemented by Islamic Relief Worldwide, United Nations agencies, and other local partners. The U.S. programs were implemented by IRUSA and many partners in the United States.

## COUNTRIES WHERE IRUSA WORKED IN 2013

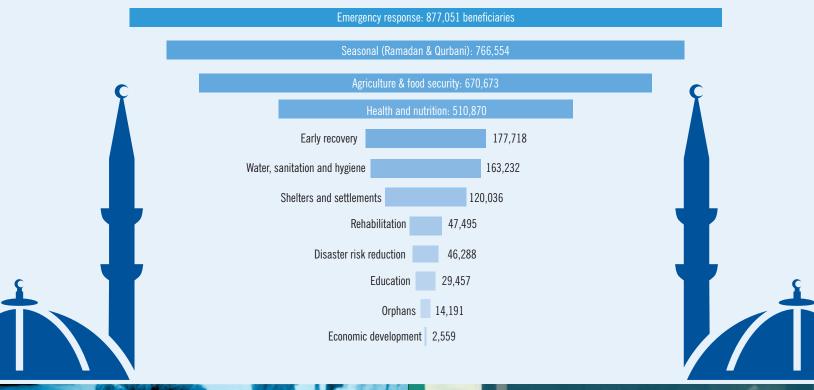
Afghanistan Albania Bangladesh Benin Bosnia Burkina Faso Chad China Egypt Ethiopia Ghana Haiti India

Indonesia Iraq Jordan Kenya Kosova Lebanon Libya Malawi Malawi Mali Myanmar Niger Pakistan Palestine Philippines Russia Somalia South Africa South Sudan Sri Lanka Sudan Syria Tunisia United States Yemen Zimbabwe

### INTERNATIONAL BENEFICIARIES BY SECTOR

A look at how people were helped by IRUSA's international cash grants (excluding the United States).

### TOTAL INTERNATIONAL BENEFICIARIES: 3,426,124





#### **RAMADAN FOOD PACKAGES DISTRIBUTED:**

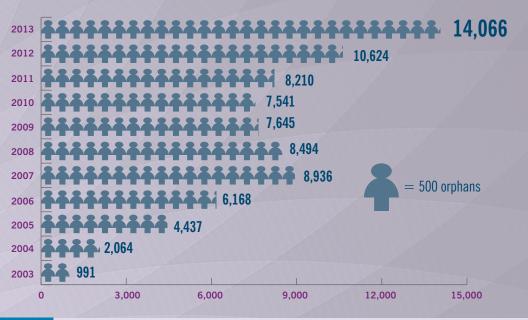
71,309 in 28 countries, helping 365,545 people

QURBANI MEAT PACKAGES DISTRIBUTED: 20,709 shares helping 431,845 people in 24 countries including the United States

### **ORPHANS** CARING FOR THE MOST VULNERABLE

In December 2013, Islamic Relief USA donors were sponsoring 14,066 orphans in 21 countries. Here's how the number of orphans sponsored compares with the number sponsored in December of each of the past 10 years.

**Note:** Orphan sponsorship figures fluctuate throughout each year. This chart represents orphans sponsored in December of each year, which differs from the total number of orphans helped during the entire year, as listed in the International Beneficiaries by Sector chart.



Institutional donors gave Islamic Relief USA **\$18,585,257** worth of donated Gifts in Kind in 2013. Donated items included:

- Nutritional supplements
- Medical supplies and instruments
- Pharmaceuticals to treat ailments including hypertension, infections and heart disease



### PROJECT SNAPSHOT

#### **Education for Women in Afghanistan**

Islamic Relief USA donors gave the priceless gift of literacy to women in Afghanistan in 2013. The students progressed from illiteracy to a 4th- or 5th-grade reading level in just 9 months—along with receiving an empowering introduction to entrepreneurship.

Women newly literate: 940

Cost of literacy: \$361 per person

#### PROJECT SNAPSHOT Typhoon Relief in the Philippines

Typhoon Haiyan struck with deadly force in the Philippines on November 8, 2013. Islamic Relief USA donors rushed to provide shelter.

Items distributed:

- Shelter kits: 2,000
- Tents: 750
- Additional tarps: 1,500

Estimated beneficiaries: 21,250





#### **Consolidated Balance Sheet** December 31, 2013

	2013		2012
Assets			
Cash	\$ 43,412,2	272 \$	41,762,783
Investments	644,	164	387,182
Accounts Receivable	141,2	205	52,479
Prepaid Expenses and Other Assets	81,4	194	82,642
Inventory – In-Kind	24,566,	513	7,279,818
Property and Equipment, net	3,977,	177	3,905,081
	\$ 72,822,	<b>325</b> \$	53,469,985
Liabilities and Net Assets Liabilities Accounts payable Grants payable Total liabilities	\$    1,651, 14,386, 16,038,	244	1,840,533 10,101,448 11,941,981
Net Assets			
Unrestricted	43,609,		22,795,309
Temporarily restricted	13,175,	073	18,732,695
	56,784,0	649	41,528,004
	<b>\$ 72,822</b> ,5	<b>325</b> \$	53,469,985

TO VIEW IRUSA'S FINANCIAL DOCUMENTS, PLEASE VISIT: IRUSA.ORG/ANNUALREPORT

#### **Consolidated Statement of Activities** Year Ended December 31, 2013

			Т	emporarily	2013	2012
	U	nrestricted		Restricted	Total	Total
Support and Revenue						
Contributions	\$	19,140,948	\$	28,952,859	\$ 48,093,807	\$ 44,928,140
In-kind contributions		18,585,257		-	18,585,257	17,637,648
Other revenue		178,175		-	178,175	-
Net assets released from restriction		34,510,481		(34,510,481)	-	-
Total support and revenue	_	72,414,861		(5,557,622)	66,857,239	62,565,788
Expenses						
Program services		40,385,279		-	40,385,279	39,664,390
Management and general		4,118,243		-	4,118,243	4,624,662
Fundraising		7,460,175		-	7,460,175	7,214,428
Total expenses		51,963,697		-	51,963,697	51,503,480
Change in net assets						
before other income		20,451,164		(5,557,622)	14,893,542	11,062,308
Other Income						
Foreign currency exchange gain		265,800		-	265,800	27,651
Unrealized gain on investments		97,303		-	97,303	30,073
Total other income		363,103		-	363,103	57,724
Change in net assets		20,814,267		(5,557,622)	15,256,645	11,120,032
Net Assets						
Beginning		22,795,309		18,732,695	41,528,004	30,407,972
Ending	\$	43,609,576	\$	13,175,073	\$ 56,784,649	\$ 41,528,004

#### **Consolidated Statement of Cash Flows** Year Ended December 31, 2013

1, 2010	2013		2012
Cash Flows from Operating Activities			
Change in net assets	\$ 15,256,64	5 \$	11,120,032
Adjustments to reconcile change in net assets to net cash			
provided by operating activities:			
Unrealized gain on investments	(97,30	3)	(30,073)
Depreciation	156,81	8	203,822
Changes in assets and liabilities:			
(Increase) decrease in:			
Accounts receivable	(88,72	:6)	471,499
Inventory – in-kind	(17,286,69	5)	(7,279,818)
Prepaid expenses and other assets	1,14	8	(39,335)
Decrease (increase) in:			
Accounts payable	(188,60	1)	890,301
Grants payable	4,284,79	6	(2,881,715)
Net cash provided by operating activities	2,038,08	2	2,454,713
Cash Flows from Investing Activities			
Purchase of property and equipment	(228,91	4)	(14,890)
Purchase of investments	(159,67	,	(97,111
Net cash used in investing activities	(388,59		(112,001
Net increase in cash	1,649,48	9	2,342,712
Cash			
	41,762,78	2	39,420,071
Beginning	41,702,70	3	39,420,071
Ending	\$ 43,412,27	2\$	41,762,783

#### PROJECT SNAPSHOT Water and Sanitation in Pakistan

The Community Sustainable Water/Sanitation/Hygiene Initatives project in Khyber Pakhtunkwa, Pakistan, was designed to empower communities to help themselves.

Forty-eight community organizations were formed—24 male and 24 female. Twelve higher-level village organizations also were created—6 male and 6 female. Twelve training sessions were conducted.

Village organizations identified 19 resolutions for community projects—3 in each of the 6 villages, and 1 communal project. Islamic Relief evaluated the proposals and provided action plans.

Six water management committees were formed and trained. Committees proposed plans for each village to have hand pumps installed. With Islamic Relief's support, 50 hand pumps were installed, as well as 250 latrines, 95,044 sq.ft. of street pavement, and 13,052 RFT of drain lining. 300 hygiene promotion sessions were completed.

Total people helped: 75,037



VISIT: IRUSA.ORG CALL: 1.855.447.1001



### CASE STUDY: Involving a Village to Help a Village

In Upper Sair, a small hamlet of the Kotali village in Pakistan-administered Kashmir, 53 households—440 people—survive on what they can grow and make on the steep mountains. Challenges include a lack of health care, education and clean water. To get water, women climbed steep, rocky paths with heavy containers to the nearest drinking water source—a time consuming and dangerous journey.

Islamic Relief has formed community organizations in this region, to help residents identify and solve problems. In Upper Sair, community organization members identified the need for clean drinking water as a high priority. They formed a proposal for a new drinking water system and presented it to Islamic Relief. Following a feasibility study, the proposal passed, and work began with Islamic Relief USA's support.

The village residents are now drawing water from faucets at their doorsteps. Clean drinking water runs through gravity-fed water lines from mountain spring sources to their homes, and all they have to do now is turn a knob to get it.

With the time they're saving, many of the women have started gardens to supplement their family's nutrition and income. And—due to easy access to clean water combined with hygiene education sessions—local health workers have reported a 70% decline in waterborne illness.

In neighboring Lower Sair, Ghulam Mustafa had shared a different problem at a community organization meeting—he needed job skills so he could better support his family. The community organization passed a resolution nominating him for plumbing training—part of the same water project. In May 2013, he received training in operating and maintaining a drinking water supply system. He was hired to help construct a new water system and then continued caring for its operation and maintenance. He also began doing plumbing jobs elsewhere in the village, greatly improving his family's financial security.

"I am very thankful to my community organization, Islamic Relief and the donors who contributed in providing me with skills that reduced my vulnerability and made my family life easier," he said.

Community organization member Khateja Bagum in Upper Sair thanked Islamic Relief and its donors for helping the residents mobilize together to solve their problems.

"This shows that there are still people in this world who possess soft hearts with sympathy for the needy people," she said. "My prayers are always with the donors, IRUSA and Islamic Relief."

### **BY THE NUMBERS:**

- 19 drinking water supply systems constructed
- 30 people trained and equipped to maintain them
- 40 hygiene sessions conducted, and 519 hygiene kits distributed.

Waterborne disease: DOWN 70%