



# ISLAMIC RELIEF USA'S GOLF CLASSIC



**SPONSORSHIP  
PACKAGE  
2021**



# WHAT IS ISLAMIC RELIEF?

Since 1993, Islamic Relief USA has positively impacted millions of lives by sharing aid and supporting development in over 50 countries around the globe, including the United States. Through emergency aid, disaster response, sustainable projects, and more, Islamic Relief USA has become a top-ranked charity in the United States. Our programs adhere to the highest standards of quality and best practices in order to always maintain the dignity and unique voice of the beneficiary.

## DAY OF DIGNITY

**HELPING OUR NEIGHBORS IN NEED**  
More than 46 million people—including 16 million children—live in poverty in the United States.

Day of Dignity creates an opportunity for caring individuals from diverse communities to provide services to their neighbors in need. Food, clothing, blankets, and hygiene kits are just some of the items distributed during Day of Dignity events. And, often, free medical care, screenings and even barber services are provided. Entertainment is part of the event too. It's a day to come together and work together for a better world.



**\$294,998**  
Spending



**22,500+**  
People Helped

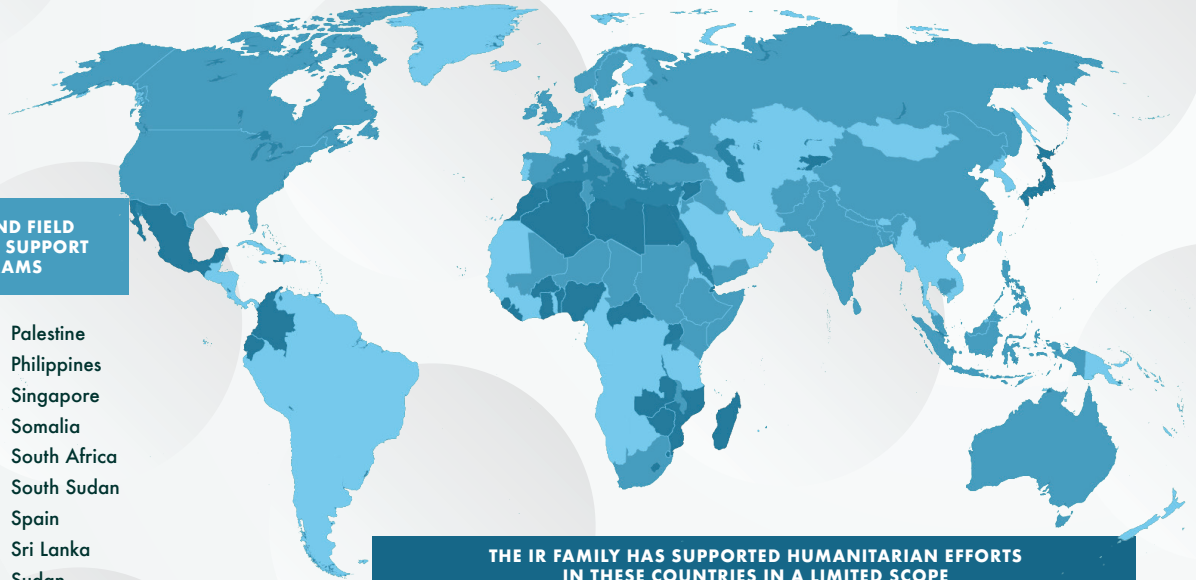


**25+**  
Number of Cities





# WHERE WE WORK



ISLAMIC RELIEF AFFILIATE AND FIELD OFFICES IN THESE COUNTRIES SUPPORT AND IMPLEMENT PROGRAMS

- |                        |             |                |
|------------------------|-------------|----------------|
| Afghanistan            | Ireland     | Palestine      |
| Albania                | Italy       | Philippines    |
| Australia              | Jordan      | Singapore      |
| Bangladesh             | Kenya       | Somalia        |
| Belgium                | Kosovo      | South Africa   |
| Bosnia and Herzegovina | Lebanon     | South Sudan    |
| Canada                 | Malawi      | Spain          |
| Chechnya               | Malaysia    | Sri Lanka      |
| China                  | Mali        | Sudan          |
| Ethiopia               | Mauritius   | Sweden         |
| Germany                | Myanmar     | Switzerland    |
| Holland                | Nepal       | Tunisia        |
| India                  | Netherlands | Turkey         |
| Indonesia              | Niger       | United Kingdom |
| Iraq                   | Norway      | Yemen          |
|                        | Pakistan    |                |

THE IR FAMILY HAS SUPPORTED HUMANITARIAN EFFORTS IN THESE COUNTRIES IN A LIMITED SCOPE

- |                          |            |            |              |
|--------------------------|------------|------------|--------------|
| Algeria                  | Djibouti   | Lesotho    | Nigeria      |
| Benin                    | Ecuador    | Liberia    | Sierra Leone |
| Burkina Faso             | Egypt      | Libya      | Swaziland    |
| Central African Republic | Ghana      | Madagascar | Syria        |
| Chad                     | Haiti      | Mexico     | Uganda       |
| Colombia                 | Japan      | Morocco    | Zambia       |
|                          | Kyrgyzstan | Mozambique | Zimbabwe     |

## WHAT WE DO



### UDHIYA/QURBANI & RAMADAN

Udhiyah (also referred to as Qurbani) marks the end of Hajj (pilgrimage), and is a time to reflect upon the significance of sacrifice with the Islamic tradition. Muslims observe Udhiyah/Qurbani by sharing meat with the less fortunate.



### LIVELIHOOD

A sustainable livelihood is essential to bring communities out of poverty. Islamic Relief Canada works with the most vulnerable families to help them earn an income to fulfill their basic needs.



### ZAKAT & SADAQAH

Zakat given to Islamic Relief has the power to transform lives in over 30 countries. A fundamental pillar of Islam – Zakat is a revolutionary concept with the potential to ease the suffering of millions around the world.



### HEALTH & NUTRITION PROJECTS

Good health is about more than just medicine and treatment; it includes all areas of life – that's why we train communities on diet and health practices, and provide school meals to prevent child malnutrition.



### ORPHAN SPONSORSHIPS

Islamic Relief sponsors over 42,000 children around the world. Children are some of the most vulnerable people around the world, so we also build safe villages for them with clean water, healthcare and education, take them out of dangerous child labour and ensure they are safe and protected.



### EDUCATION & TRAINING PROJECTS

Millions across the developing world cannot access education for one simple reason: poverty. However, education would help them escape poverty – by giving them the chance of a better job – and the impact of this would carry on down the generations.



### W.A.S.H.

Adequate water, sanitation and hygiene are essential components of providing basic health services to communities. Islamic Relief Canada works hard to provide clean and safe drinking water to the most vulnerable communities to help ensure a healthy life for the people we serve.



### EMERGENCY RELIEF

Islamic Relief aims to be the first on the ground when an emergency strikes, helping those affected immediately. They can't afford to wait for us to raise funds before we help, so it's essential we're prepared before the disaster hits.



# TOURNAMENT INFORMATION

**Format:** 4-Person Team Scramble

**Check-In & Range:** Noon

**Start:** 1 PM (Shotgun Start)

**Registration Deadline:** September 1, 2021



**Team Prizes:** 1st, 2nd, 3rd Place

**Individual Prizes:** Longest Drive, Closest to the Pin, and Hole in One Prize

**Prizes include:** Free Hajj Trip, Free Trip to IRUSA International challenge, Free rounds of golf and much more!!

**Registration**

Individual – \$150

Foursome – \$500

**Includes cart, meal, and gift bag**





# TOURNAMENT RULES

## SCRAMBLE FORMAT

4-person team scramble. Lowest team scores over 18 holes will determine the winners.

**NOTE:** If you do not enter a 4-person team, you will be placed on a team with other golfers.

## METHOD OF PLAY

1. Each group will select a team captain prior to teeing off.
2. Play begins with each member of the group teeing off on the black tees.
3. With the agreement of the other members of the group, the team captain decides which drive is the most desirable.
4. The other members of the group pick up their balls and proceed to the spot of the selected drive, where they will hit their second shots.
5. The best of the second shots is then chosen. The group will then hit their third shots (or putts) from that spot.
6. This procedure continues until the ball is in the hole.
7. At the end of each hole, the single score for the group is recorded on the card.

## OTHER RULES

8. For scoring purposes, each player's drive must be used at least twice during the tournament.
9. Place balls within one club length of the original ball.
10. In placing the ball, you may not change the condition of the shot. If the ball is in a hazard or rough, all members of the team must play their shot from the hazard or rough, respectively.
11. On the putting green, place the ball within 3 inches of the original ball, and such that it is no closer to the hole than the original.
12. On the putting green, give each person a shot at the first putt. Do not hole out a short putt if you have missed your first putt. The first ball in must count. Mark your ball and wait.
13. If playing as a threesome, one member of the threesome may, on a rotational basis, hit or putt an extra time to compensate for the fourth person.
14. Each player will start with one mulligan. Additional mulligans can be bought before the round for \$5, which will go to charity. Mulligans must be announced to the team captain and cannot be withdrawn once hit.
15. No handicap scoring will be used at this tournament.
16. In the event of a tie no playoff holes will be played and the tournament organizers will determine the top three team
17. Individual registrants can indicate preferred teammates, otherwise the organizers will determine team placement



# SPONSORSHIP PACKAGE 2020

## PACKAGES

SILVER  
\$750

GOLD  
\$1k

PLATINUM  
\$2.5k

DIAMOND  
\$10k

Complementary foursome	✓	✓	✓	✓
Online & Marketing recognition	✓	✓	✓	✓
Company on-site signage at hole		✓	✓	✓
Gifts & prize			✓	✓
Get naming rights to the Classic				✓





OUR FOLLOWERS ON  
FACEBOOK ARE

**317,563+**  
PEOPLE



GOOGLE DISPLAY  
ADS REACHES

**36,200,000**  
IMPRESSIONS



OUR EMAIL  
BLASTS REACH AN  
AVERAGE OF

**130,000+**  
PEOPLE



OUR  
YOUTUBE ADS REACH  
**10,300,000**  
VIEWS







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## STAY CONNECTED

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